

BoldSign
by Syncfusion

BoldSign Partner Toolkit

BoldSign® Partner Program Toolkit

Welcome to the BoldSign Partner Program by Syncfusion®! This toolkit gives you everything you need to announce, co-brand, and grow your partnership with minimal lift.

Quick-Start Checklist

1. **Add the BoldSign Partner badge** to your website footer or "Partners" page. See section 6 for downloads.
2. **Post your launch announcement** on LinkedIn using the pre-written copy (Section 6).
3. **Schedule a 30-minute content kickoff** with your Syncfusion partner manager to plan a joint blog, case study, or webinar.

What's In This Guide

1. About BoldSign
2. Why Partner with BoldSign?
3. About the Partner Program
4. Visual Assets & Co-Branding Guidelines
5. Approved One-Liners
6. Social Media Engagement
7. Email Announcement Template
8. Longer-form Content (e.g., blogs, case studies)
9. Press Releases (including Syncfusion's boilerplate and usage guidelines)
10. Contact & Support

Appendix: Trademark and Legal Notice

1. About BoldSign

BoldSign is the modern eSignature platform built for speed, security, ease-of-use, and developer control.

What you can do with BoldSign:

- **Sign or send in seconds**: get contracts, invoices, onboarding packets, and more completed fast.
- **Embed workflows inside your app:** easy-to-use, comprehensive, highly responsive REST API.
- **Stay compliant everywhere**: meets U.S. ESIGN, EU eIDAS, HIPAA, GDPR; SOC 2® Type 2 certified.
- **Scale without surprises**: no hidden document caps, feature gates, or overage fees.
- **Brand every touchpoint**: custom email domains, logos, colors, and white-label options.
- **Automate reminders & status**: SMS/email nudges, bulk send, webhooks, real-time updates.

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2. Why Partner with BoldSign

Ready to boost revenue and simplify signing for your clients?

Our Partner Program is ideal for resellers, systems integrators, and consultants embedding BoldSign into client applications and offering long-term services.

- Grow your business by gaining access to a multibillion-dollar market.
- Earn a 20% referral fee per referral for length of the subscription of BoldSign's ongoing subscription fees.
- Co-marketing opportunities: joint press releases, case studies, webinars.

3. About the Partner Programs

Resellers

Want to embed BoldSign into your own applications and then sell it? A **standard subscription** has you covered.

The Bold Reseller Program gives resellers a 20% discount and their customers access to a cutting-edge digital signing solution.

Partners/System Integrators

Want to white label BoldSign and manage brands for your clients? An **Enterprise BoldSign API subscription** has you covered.

Our Bold Partner Program is ideal for consultants embedding the BoldSign APIs into client applications and offering long-term services. Earn 20% of BoldSign's ongoing subscription fees monthly. Grow your business and product offerings.

Learn more!

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4. Brand & Branding Guidelines

Visit the BoldSign Brand Guidelines page for guidance and resources for using our BoldSign brand, including logos, color palettes, and more.

BoldSign Logo
The BoldSign logo represents our identity and should always appear clear, consistent, and unaltered.

Download all logos here:
https://boldsign.com/wp-content/uploads/2026/01/Full-media-kit.zip

Clear space: Keep at least ½ of the logo-height of clear space on all sides.
Minimum size: 120 px width for web, 25 mm for print.
Do not: stretch, recolor, add drop shadows, or rotate.

Trademark notice: Make sure to include the registered trademark symbol on the first mention (“BoldSign®”) in a document or slide.

5. Approved One-Liners (Copy-Paste Messaging)

Use the approved options below verbatim. They're optimized for bios, tiles, marketplace listings, meta descriptions, alt text, and quick PR/Sales intros.

> **Do** include ® on first mention in a document. **Don't** make comparative claims (e.g., "fastest," "best") unless you have published, current data.

Syncfusion (Company)

- **Short (≤90 chars):** Developer tools for high-performance apps.
- **Standard (140–160 chars):** Syncfusion provides developer tools and enterprise products so teams can build, analyze, report, sign, and support modern applications faster and with lower risk.
- **Extended (25–30 words):** Syncfusion delivers developer tools and enterprise products that help teams build high-performance apps, add analytics and reporting, streamline eSignatures, and scale support, backed by robust docs and responsive engineers.

BoldSign

- **Short:** Secure eSignatures with a powerful API.
- **Standard:** BoldSign is the modern eSignature platform with an intuitive UI plus a comprehensive API for embedding send/sign, templates, reminders, identity verification, and webhooks.
- **Extended:** BoldSign delivers secure, compliant eSignatures with an easy UI and robust API. Embed sending and signing, automate reminders, track status via webhooks, and brand every touchpoint.
- **Casual/customer-facing**: BoldSign is a modern e-signature app that simplifies signing with secure, legally binding eSignatures at an affordable price; perfect for teams of all sizes.
- **Positioning:** Secure, developer-friendly eSignature solution with intuitive UI and a comprehensive API for embedding send/sign, templates, SMS/email reminders, and webhooks. Meets ESIGN/eIDAS with SOC 2® scope and GDPR/HIPAA support.

6. Social Media Engagement

LinkedIn (preferred): Syncfusion | BoldSign

X: @Syncfusion | @BoldSignApp

Use these ready-made posts as-is or localize them for your audience. Feel free to swap the emoji or hashtags.

LinkedIn (English)

Post 1 – Launch
🚀 We've joined the #BoldSignPartner program! Our customers can now sign contracts faster, securely, and at scale, thanks to @Syncfusion's #BoldSign eSignature API. Learn more →[link to announcement or site]

Post 2 – Developer focus
Developers, rejoice! We just embedded #BoldSign into our app in hours, not weeks. See how eSignatures fit right into your workflow: [link to announcement or site] #eSignatureAPI #DevCommunity

Post 3

Did you know that we're part of the @BoldSign Partner Program?

BoldSign is a secure, developer-friendly eSignature solution with an intuitive UI and a comprehensive API for embedding send/sign, templates, reminders, and webhooks. Partnering with BoldSign allows us to bring our clients a modern, compliant, and seamless eSignature experience that's easy to integrate and scale. [link to announcement or site]

#Syncfusion #BoldSign #BoldSignPartner #DeveloperTools

X / Twitter (≤280 chars)

Post 1

Thrilled to streamline docs with #BoldSign by @Syncfusion. It's fast, secure, and developer-friendly. Learn more #eSignature #DigitalSignatures [link to announcement or site]

Post 2

Did you know that we are part of the @BoldSign Partner Program? Partnering with #BoldSign allows us to bring our clients a modern, compliant, and seamless #eSignature experience that's easy to integrate and scale. #Syncfusion [link to announcement or site]

Multilingual Templates

We recommend keeping social media copy under 200 characters for clean machine translation. Example (Spanish):

¡Nos unimos al programa #BoldSignPartner! Firma electrónica rápida y segura con #BoldSign de @Syncfusion. Más información →[link]

Suggested Hashtags

#Syncfusion #BoldSign #BoldSignPartner #eSignature #DeveloperTools #eSignatureAPI #DigitalSignatures #DevCommunity

7. Email Announcement Template

Announce our partnership and encourage your clients to begin using BoldSign by sending a dedicated eBlast to your customer lists. You can use the suggested content below.

Subject: We've partnered with BoldSign® for faster, secure eSignatures

Body:

Hi <First Name>,

Great news! <Your Company Name> has partnered with **BoldSign®**, the secure, easy-to-use eSignature platform from Syncfusion. What this means for you:

• Faster turnaround on contracts and approvals.

• Seamless in-app signing, no extra logins.

• Compliance with ESIGN, eIDAS, HIPAA, and GDPR.

Want a demo? Reply to this email and we'll show you how easy it is.

Best,

<Your Name>

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8. Longer-form Content

Technical Blog Posts

Technical blogs dive deep into code samples, API calls, and implementation details that enable developers to embed BoldSign quickly and correctly. Here are six steps you can take to create your own blog post. Including these sections will help create a technical blog post that provides value for your reader.

1. **Problem statement:** Summarize the technical challenge your readers face.
2. **Prerequisites & stack:** List frameworks, SDK versions, and authentication steps.
3. **Step-by-step implementation:** Present 3–5 concise steps with code snippets and screenshots.
4. **Testing & troubleshooting:** Describe common error codes, sandbox endpoints, webhook validators.
5. **Performance & security considerations:** Rate limits, audit trails, data-at-rest encryption.
6. **Wrap-up & next steps:** Link to GitHub repo, live demo, or extended docs.

Thought-Leadership Blogs

Use these tips when you want to spark conversation or show vision rather than dig into code or how-tos.

1. **Hook:** Lead with a compelling stat, story, or question.
2. **Trend analysis:** Explain why the issue matters now (regulation, market shift, AI adoption).
3. **Perspective:** Share your or BoldSign's unique viewpoint.
4. **Evidence:** Customer anecdotes, analyst data, or survey results.

5. **Actionable takeaway:** A checklist, framework, or infographic readers can use.

Example Angles

- "How SMBs can meet EU eIDAS requirements without breaking the bank."
- "Embedding eSignatures inside your SaaS: build vs. buy."
- "Beyond finance: unexpected use cases for digital signatures."

Credit your execs as co-authors and pitch to media; Syncfusion can help place articles in developer and SaaS outlets.

Ideal length: 800–1,000 words; conversational tone; minimal jargon.

Case Study Templates

Syncfusion conducts case studies with its customers/partners to highlight best practices and outcomes from its user community. Examples of Syncfusion case studies can be viewed on our webpage: https://boldsign.com/customer-stories/.

This is the template we follow when developing case studies:

Section	Guiding Questions
Challenge	What slowed down your document workflows?
Solution	Why BoldSign? How was the rollout?
Results	Quantitative wins (time, cost) + qualitative quotes
Next Steps	Plans to expand?

Minimal Customer/Partner Effort Required: Syncfusion will handle writing and design; *you just provide a 30-minute interview and data points*. Partners have final editorial review of the case study. Syncfusion will request approval from the customer/partner for any potential use of the document in a press release, publication, analyst report, award submission, or presentation submission.

9. Press Releases

What is a Press Release?

It's time to share your exciting news with the world! A press release (also called a *news release* or *media release*) is a brief, news-style document that organizations send to journalists, analysts, and other stakeholders to announce something objectively newsworthy (e.g., a product launch, partnership, executive hire, funding round, research finding, or event).

Quick Guidelines

- **Keep it tight:** 400–600 words; no more than two pages (one to one-and-a-half is ideal).
- **Write like a journalist:** Third person (he/she/it/they), no fluff or superlatives without data.
- **Front-load the news:** The most essential information is at the beginning of the release, with the least important information at the very end.
- **Use one quote per stakeholder:** Humanizes the story without sounding salesy.
- **Link sparingly:** 2–3 links max (homepage, relevant asset, contact form).

Here is a template we recommend when developing your own press release:

Section	**Snapshot**
Headline	< 70 characters, action-oriented, free of jargon.
Sub-headline (optional)	Adds a single clarifying hook or stat.
Dateline	CITY, State, Month Day, Year—
Company line	Syncfusion®, Inc., the enterprise technology provider of choice, and [Company name, description], today announced
Lead paragraph	The 5 Ws (who, what, when, where, why) in ~40 words.

Supporting body	1–3 short paragraphs with proof points, context, and quotes.
Boilerplate	~100-word “About Us” for each organization named. See Syncfusion’s boilerplate below
Media contact	Name, phone, email (and agency if desired). **For Syncfusion** Brittany Kearns brittany@crossroadsb2b.com 571-271-7211

Example press release:
https://boldsign.com/press-releases/evrotrust-qes-partnership-syncfusion/

Boilerplate
About Syncfusion®, Inc.
Headquartered in the technology hub of Research Triangle Park, NC, Syncfusion, Inc. delivers an award-winning ecosystem of developer control suites, embeddable BI platforms, and business software. Syncfusion was founded in 2001 with a single software component and a mission to support organizations of all sizes, serving everyone from individual developers and startups to Fortune 500 enterprises. Though its pilot product, the Essential Studio® suite, has grown to over 1,600 developer controls, its mission remains the same. With offices in the US, India, and Kenya, Syncfusion prioritizes the customer experience by providing feature-rich solutions to help developers and enterprises solve complex problems, save money, and build high-performance, robust applications.

Boilerplate usage: Please copy this paragraph verbatim in press releases or web copy to describe Syncfusion. Do not abbreviate the company name (Syncfusion) and always include the registered trademark symbol on first mention (either “About” subhead or first mention in the body of the boilerplate).

Approval Process
Before a release goes online or into collateral materials such as sales and press kits, it must have approval from all involved parties. Internally, determine which channels it needs to go through to obtain permission for distribution. Approvals should be based on those departments/people that hold company and product knowledge, as well as those

who can address legal issues that could arise based on wording, etc. Depending on the number of parties involved in the announcement, the approval process can take from a few days to a week.

Syncfusion must approve all press releases prior to publication. For approval, please send to **boldpartners@syncfusion.com.**

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10. Contact & Support

- **Partner success**: boldpartners@syncfusion.com
- **Technical support**: https://account.boldsign.com/login

Appendix: Trademark & Legal Notes

- “Syncfusion” and “BoldSign” are registered trademarks of Syncfusion, Inc.
- Partners must not imply product ownership or resale without an active partner agreement.