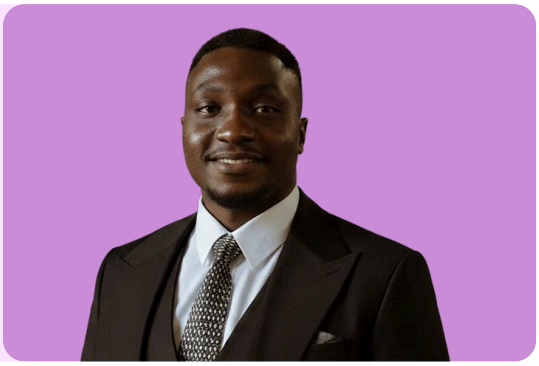
BoldSign By Syncfusion

The Broom App

The BroomApp Case Study: Faster Contract Signing



Introduction

Alfred Daboner created The BroomApp to be the Uber of cleaning services in Nigeria. If a person or business needs something cleaned, The BroomApp can connect the person or business to a verified service provider to get the job done. They can clean anything from clothes to office buildings. According to Alfred, if aliens land in Nigeria, even they should be able to use his app to get their spaceship cleaned.

Challenge

The BroomApp's operations require a lot of contracts to be signed. Alfred needs signatures from the companies that provide cleaning supplies and cleaning service providers.

Alfred knew when he started building his app that he wanted to avoid physical paperwork. Digital was the way to go. So, he searched the internet for an e-signature solution that suited his program. Unlike some of the solutions he found, BoldSign let him see exactly what implementing it would look like before he made a commitment, which is what ultimately decided him.

Solution

Alfred and his team easily implemented BoldSign in The BroomApp. Now, they can send their contracts quickly and even see when recipients open them. As soon as a contract is signed, both The BroomApp team and the signer receive copies of the contract, without the signer needing to manually send it. "I don't need to wait on the other person, right?" Alfred said. "Once both parties have signed, it gets to both of us at the same time."

Industry
Software

Product used
BoldSign®

Region
Nigeria

Use case
A Technology company offering a platform for professional cleaning services uses BoldSign to get contracts with service providers and product suppliers signed seamlessly.

Alfred and his team also appreciate the security features of the platform. They know that when they receive a signed contract, the only changes to it will be in the form fields they set to be fillable. BoldSign doesn't allow the body of the document to be altered by signers.

> "Yeah, I would [recommend BoldSign]. It's a classic, very solid platform."
>
> - **Alfred Daboner, Founder and CEO of The BroomApp**

Conclusion

The BroomApp team can now get their service providers, suppliers, and client contracts signed smoothly and quickly with BoldSign.

If your company needs secure e-signatures, give BoldSign a try through a **free trial** or a **personalized demo** with one of our product experts.