BoldSign
By Syncfusion

Sail Training LLC Completes Document Signing 30x Faster with BoldSign



Introduction

Leveraging 30+ years of sailing experience, Nojan Moshiri—a USCG-licensed captain and ASA-certified sailing instructor—established Sail Training LLC. Headquartered in Blaine, Washington, Sail Training offers comprehensive sailing programs and maritime services, including prepurchase inspections, vessel maintenance, technology, and deliveries.

Challenge

Sail Training provides on-the-go maritime services, making it harder for Nojan to keep track of physical documentation. According to Nojan, “It was the issue of losing documents because my business is mobile. When I had to collect signatures in person, there was always a challenge of getting them back to the office.”

These difficulties prompted Nojan to seek out an e-signature solution. While Docusign seemed promising at first, it wasn’t a cost-effective choice for Nojan’s small business. During his search for a more affordable alternative, he discovered BoldSign®.

Solution

Nojan found BoldSign to be more economical and straightforward than previous solutions. “BoldSign is much better positioned to serve me as a small business owner,” he said. “I like that BoldSign's layout makes sense. [It] is written in plain language, instead of the arcane terminology that some other apps use.”

He also appreciated BoldSign’s powerful, user-friendly API, which enabled him to connect to his internal tools significantly faster. “I like that there is an API that I can use,” he said. “I was able to make a simple integration into my existing software.”

Ultimately, BoldSign proved to be the best e-signature solution for Sail

Industry
Hospitality

Product used
BoldSign®

Region
United States of America

Use case
Sail Training LLC uses BoldSign to digitize and automate document-signing workflows for a mobile, service-based business.

Training, fulfilling Nojan's affordability, usability, and flexibility needs. "[I like that I have] the ability to manage my business the way I want without having to bend it to meet the needs of the e-signing system," he said. "I've enjoyed BoldSign's ease of use, and the full functionality from software that is current and modern."

Impact

Using BoldSign, Sail Training completes document-signing processes nearly 30x faster. "With the old platform's API, I was spending upwards of 15 minutes each time I had a new customer," Nojan said. "With BoldSign and its programmatic connection, I'm getting the same workflow done in about 30 seconds."

> "I think BoldSign is the best solution for modern document signing available today."
>
> **- Nojan Moshiri, Founder of Sail Training LLC**

Conclusion

Want to learn more about BoldSign and try it out for yourself? Start a **free 30-day trial** today or **request a demo**.