BoldSign By Syncfusion

20NORTH DIGITAL MARKETING

BoldSign Delivered Cost Savings & Reliable E-Sign for Marketing Agency



Introduction

20North Marketing is a full-service digital marketing agency in Atlanta that builds and optimizes company websites. They specialize in providing SEO, as well as email marketing and web development, to help businesses grow their revenue.

Challenge

20North Marketing had been using DocuSign since its inception five years before. But they felt they had run their course with the software. Costs were getting high, support wasn't great, and DocuSign was such a big company that it wasn't willing to negotiate.

The company controller, McKay Donaway, began searching Google for a more competitive alternative. He wanted software with similar features, better support, and a lower price. BoldSign was one of the first search results, and a one-to-one comparison of features left him impressed. This was a platform that could grow with his company.

Solution

Switching to BoldSign was simple. The support team made everything smooth from the demo to start and setup. Questions were answered the same day, which reassured McKay that Syncfusion was a reliable partner.

"We needed a platform that we could trust," McKay said. "And that we know that would send the envelopes in a timely manner and not have any send problems. And it's worked great so far."

The 20North team found the ability to save contacts particularly useful, as they often email the same personnel multiple times. They also appreciate the branding features, knowing that every email their customers see comes from their domain, with their logo.

Industry
Advertising Services

Product used
BoldSign®

Region
United states of America

Use case
The ability to like save a contact on file and have it automatically upload onto the system is really helpful for us

Results

20North Marketing got just what they wanted with BoldSign: an intuitive interface that adapted to their contract workflow at a reasonable price.

“That’s kind of what made BoldSign so great for us,” said McKay. “We felt like we had a really simple process for sending out contracts, and BoldSign fit right into our current workflow, and it’s been great.”

> “We're a tenacious and young group over here. We're looking to grow as fast as we can and use BoldSign to continue our growth,”
>
> **- McKay Dunaway, Controller**

Conclusion

For 20North, BoldSign has been a smart switch.

If you’re looking for an e-signature platform with all the features of the big players but a more competitive price, check out BoldSign.

Want to learn more about BoldSign and try it out for yourself? Start a **free 30-day trial** today or **request a demo**.