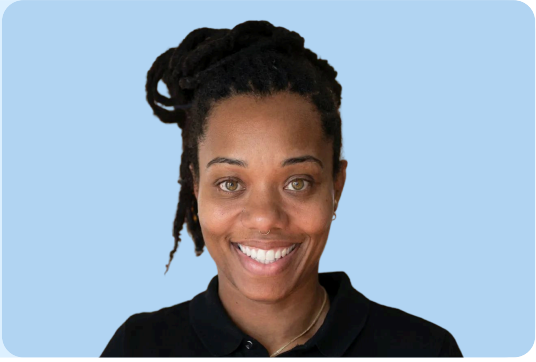
BoldSign
By Syncfusion

Affordable E-Signatures for Small Businesses: Jem Junkies' Success Story



Introduction

Jem Junkies is an exciting new business that provides custom tooth gems and grills in Chicago.

Challenges

Before clients can get fitted, they have to sign a standard liability release form. Jem Junkies could set up a document, print out mountains of it, and carry these around to pop-up markets and private events, but that's an inelegant solution. The team wanted to transform this mundane but necessary form into a digital one that anyone could sign anywhere, and that could be instantly organized and filed away once signed.

Jem Junkies experimented with popular solutions like Docusign and Jotform, but at the end of the trials, the team found those solutions were just too expensive for their small business. After all, it's just a digital signature on a digital form—it shouldn't cost hundreds of dollars.

Solution

Jem Junkies heard about BoldSign® from another company and decided to check it out. The pricing was reasonable, and it boasted all the functionality that they were looking for.

With BoldSign, they can just upload a PDF of their form, place a few fields, and share it with clients as many times as necessary.

Results

Since setting up its release form in BoldSign, Jem Junkies hasn't had to modify or configure anything further in the application. It's been a simple, set-it-and-forget-it solution that's been running hands-free for more than six months.

Industry
Jewelry

Product used
BoldSign®

Region
United states of America

Use case
Creating standard release forms for clients with an e-signature platform more affordable than Docusign and Jotform.

Once a form is signed, it is filed away in BoldSign, and the business receives an email notification of the form's completion. This has turned auditing and legal oversight into a passive exercise. There are no physical repositories to sift through, and completed forms can be located in the BoldSign application at any time, for any reason.

Conveniently, Jem Junkies provides customers with the release form through a QR code, eliminating long, clunky URLs and unpredictable shortened URLs. Wherever Jem Junkies operates—pop-up shops, community festivals, or its opening-soon storefront—customers just scan the code, sign the form on their own device, and jump right into their dental fashion experience.

> "I definitely would recommend it to all small businesses."
>
> **- Kristy Ramsey, Co-founder of Jem Junkies**

Conclusion

As a small business, Jem Junkies has been able to cover its legal bases without having to allocate an outsized amount of their budget to a digital signature solution. BoldSign provides all the features they need at a reasonable price.

Want to learn more about BoldSign and try it out for yourself? Start a **free 30-day trial** today or **request a demo**.