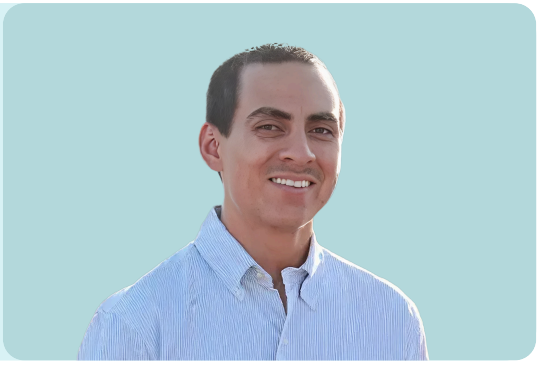
BoldSign
By Syncfusion

Paraclete Landscape

A Smarter, Faster Way for Small Businesses to Send Contracts



Introduction

Kevin Rodriguez cofounded Paraclete Landscape in California on the values of sustainability and quality work. He then expanded the business to central Florida, in Lakeland, Tampa, and the surrounding areas. The company offers commercial and residential maintenance, special landscaping design, irrigation, and other services, all completed with eco-friendly electric processes.

Challenge

As a small business, Paraclete Landscape needed to legitimize its work as much as possible to show its clients that the services offered were well worth the time and money invested. “We wanted to be able to offer e-signatures for our proposals,” Kevin said, “kind of as a way to professionalize ourselves and improve our image.” But, as things go with small businesses, the budget was a point of concern. “When we started, we were at zero, and we were bootstrapping,” he added. The need for a cost-efficient, professional e-signature platform sent Kevin on a search for the perfect platform.

Solution

The first thing Kevin noticed about BoldSign was that its free tier offered a ton of value for no cost at all. While some platforms that offer free tiers are a bit hard on the eyes or only provide minimal features, BoldSign was, in Kevin’s words, perfect. He didn’t need to continue his old process —copying and pasting signature boxes into PDF editors or sending Word documents for signatures manually. Instead, he could take advantage of BoldSign’s complete audit trails, signer authentication, and automated reminders, giving the paperwork his clients signed a polished and professional feel.

Industry
Construction

Product used
BoldSign®

Region
United states of America

Use case
The free tier was great. It actually was usable. it has a lot of other functionalities

Impact

Now that the Paraclete Landscape team uses BoldSign, they can complete the initial stages of a client relationship in a trackable, streamlined process. Sending proposals became a means of increasing the business's credibility instead of a stressful process that caused friction in a new client relationship. "Our contracts are more fleshed out and everything is just next level," Kevin said.

While Paraclete Landscape uses the free tier currently, Kevin said that he can see the team growing past the free tier and converting to a paid plan as the business grows.

> "I found BoldSign, and it was free for a very generous amount, and it worked out great for us."
>
> **- Kevin Rodriguez, Founder and Director at Paraclete Landscape**

Conclusion

Want to learn more about BoldSign and try it out for yourself? Start a **free 30-day trial** today or **request a demo**.