How Fluxco Saved $600+ with Affordable Electronic Signature Software



Introduction

Eli Tyo is the founder of Flux Creatine (Fluxco), a Colorado-based supplement brand that produces gelatin-pectin creatine gummies.

Challenges

Collecting e-signatures is a minor part of Fluxco's onboarding workflow. For a team with such light usage, Docusign's pricing never quite fit, and as costs accrued, Founder Eli Tyo began to question the return on investment. "Docusign is expensive," he said. "I only needed a few [signatures] per month."

Solution

During his search for a more affordable solution, Eli discovered BoldSign. When he realized BoldSign's Essential plan offered the features he needed at no cost, Eli decided to make the switch. The transition to BoldSign was seamless. "It's free at the entry level and works perfectly," Eli said. "There's no learning curve."

With BoldSign, Eli's team can now use the e-signature features they rely on without the added expenses. BoldSign's competitive pricing, paired with its ability to autofill contact information, enables Fluxco to process contracts in an affordable and timely manner. "[There's] one less thing to worry about," Eli said. "It works as designed with zero fuss."

> "[BoldSign] saved us $50/month compared to other programs. Use it."
>
> **- Eli Tyo, Founder, Flux Creatine**

Industry
Wellness and Fitness Services

Product used
BoldSign®

Region
United States

Use case
Flux Creatine transitioned from Docusign to BoldSign, enabling the team to keep signature-collection workflows efficient while saving $50 per month on e-signature expenses.

Conclusion

By switching to BoldSign, Fluxco decreased its e-signature expenses by more than $600 annually. As a result, Founder Eli Tyo and his team can continue onboarding new hires swiftly and supporting their growing customer base—all while keeping costs low. Want to learn more about BoldSign and try it out for yourself? Start a **free 30-day trial** today or **request a demo**.