BoldSign
By Syncfusion

Simplified Signature Processes for Solo Entrepreneurs



Introduction

Christian Kroul is a business owner and entrepreneur in Southern California. His company deals in the e-commerce space, connecting customers with the items they need by finding his stock at garage sales and marketplaces—from construction tools and medical devices to vintage finds from grandma's collection.

Challenge

Christian's business revolves around contracts, whether that's an agreement with a customer to find a particular type of item or with a contractor to pick up and deliver items on-site. "A lot of people want delivery, and they want it fast," Christian said. To facilitate the demand, Christian needed a way to get delivery contracts signed quickly without needing to meet in person. So, he went looking for a solution.

Solution

Christian first looked at PandaDoc and Docusign. "When I was doing paralegal work, that's what a lot of these companies were using," Christian said. "But they're not necessarily cheap." As a solo entrepreneur, Christian needed a solution that fit his budget while still offering all the features he needed. That's when he found BoldSign®.

One of Christian's favorite features off the bat was the free plan. "I saw that I could experiment with a few signatures per month, which was what I needed at the time," he said. With BoldSign, he'll have a solution that grows with his business, too. When he needs to move beyond the free Essential plan, the prices are right for his growing clientele.

Looking to simplify contract signing for your business? Check out BoldSign today by booking a live demo or trying it free for 30 days.

Industry
E- commerce resale

Product used
BoldSign®

Region
United states of America

Use case
With BoldSign, he can send contracts online, collect secure digital signatures, and store completed documents without in-person meetings.

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> **- Christian Kroul, Entrepreneur**