How Centerpiece Home Staging Simplified Client Onboarding



Introduction

With a background in business administration and investment management, Jamie McNeilis founded Centerpiece Home Staging LLC. For nearly two decades, Centerpiece Home Staging has curated top-notch, custom staging solutions for homeowners, realtors, builders, and investors in Lake Norman and surrounding areas.

Challenge

Since Centerpiece Home Staging works with clients across North Carolina, Jamie's team adopted an e-signature service to enhance the accessibility and efficiency of their client onboarding process. Unfortunately, their e-signature provider, Docusign, had limited pricing options—none of which felt cost-effective for Jamie's business.

During her search for a more affordable alternative, Jamie was referred to BoldSign. When she realized BoldSign could support her business's onboarding workflows effectively for a fraction of the price, she immediately made the switch.

Solution

Centerpiece Home Staging seamlessly transitioned from Docusign to BoldSign. Jamie credits the effortless adoption to BoldSign's sheer ease of use, stating, "It was so user-friendly, we really haven't needed the support team's help."

BoldSign's intuitive design, paired with its wide feature set, empowered Centerpiece Home Staging to onboard clients promptly without exceeding its budget. "BoldSign's cost is significantly less than Docusign and has less limitations," Jamie said. "We have many clients that reschedule their installation dates, which requires us to redo the paperwork. It is nice having a plan that does not penalize us if we have to redo one contract for same client multiple times."

Industry
Real Estate

Product used
BoldSign®

Region
North America
(Cornelius, North Carolina)

Use case
Centerpiece Home Staging switched from Docusign to BoldSign, allowing it to keep e-signature expenses low and client onboarding efficient.

> “I highly recommend BoldSign. BoldSign has simplified our client onboarding process and reduced our costs.”
>
> **- Jamie McNeilis, CEO, Centerpiece Home Staging LLC**

Conclusion

By switching to BoldSign, Centerpiece Home Staging lowered its e-signature expenses, enhanced document accessibility for its signers, and streamlined its client onboarding. As a result, Centerpiece Home Staging can continue to provide timely, professional staging services for its growing clientele.

Want to learn more about BoldSign and try it out for yourself? Start a **free 30-day trial** today or **request a demo**.