BoldSign
By Syncfusion

Seeking Personal Assistance in an AI-focused World

FIRESTORM
TALENT & ENTERTAINMENT

Introduction

Angel Griffin formed Firestorm Talent & Entertainment out of a deep and abiding love for the performing arts. She had a vision of an entertainment company that cared about equal opportunities for all, sustainability, and giving back. So she sought to build her own from the ground up, and her years of experience as a world champion salsa dancer and United States champion swing dancer paved the way for the powerhouse that is Firestorm. Firestorm offers live event entertainment in Los Angeles, San Diego, Las Vegas, and Orange County, California - from aerial contortion bartenders to fire-juggling stilt walkers.

Challenge

Angel used to use Docusign, a popular platform that many turn to for their e-signature needs. At first, things were working out just fine, but Angel eventually ran into an experience that's unfortunately all too common. Suddenly, she couldn't get in contact with customer service whenever she had any questions or concerns.

"They did some sort of shift to AI customer service, I think," Angel said. "It suddenly became completely impossible to talk to a human."

And then the situation got worse - Firestorm started getting charged monthly for envelopes even though Angel pays for her subscription yearly. So, Angel turned to an internet search, seeking an alternative to Docusign.

Solution

After being run around in circles by AI that wouldn't direct her to a real person, Angel was looking for a solution that made her a priority. After reaching out to a handful of other options, the one that got back to her the fastest and sought to solve her issues most eagerly was BoldSign®.

Industry
Entertainment Providers

Product used
BoldSign®

Region
United States

Use case
BoldSign has saved me a ton of time. For just being able to save a file or like any preset and forward it over. This saving hours.

“The fact that you guys took time to actually have a conversation with me, to onboard me, and to answer any questions I had…I just got so excited about it,” Angel said.

BoldSign provided a solution that made signing with clients so much easier. A few of Angel’s most used features are the ability to have presets saved for W-9s, signatures from mobile phones, and a readily available support team prepared to help at any time.

> “BoldSign was so much more intuitive, so much easier to use, so much more budget-friendly for a sole proprietor.”
>
> –Angel Griffin, Firestorm Talent & Entertainment

Results

Angel reports that Firestorm has saved “hours and hours and hours” of time after switching to BoldSign. She can request signatures, make quick changes to document fields, and drag and drop signatures, all in one intuitive interface.

Conclusion

Want to learn more about BoldSign and try it out for yourself? Start a **free 30-day trial** today or **request a demo.**