How Tuscan Hills Table Simplifies Every Catering Contract



Introduction

Alexandra and Matteo Becucci started off cooking the recipes passed down for generations in Matteo's Italian family for friends and family. The wildly enthusiastic reception to these dishes gave the couple the idea to make this a business—two private chefs serving authentic Tuscan cuisine. Over the years, their catering business, Tuscan Hills Table, became successful enough through word-of-mouth in Los Angeles to be their sole income.

Challenges

When Tuscan Hills Table was just starting out, it was mostly being booked by friends and acquaintances. After one uncomfortable experience, Alexandra realized that business contracts, even with friends, were necessary to set expectations. Being a modern business, they went straight for a digital solution. "Everybody, of course, talks about [and] a lot of people use Docusign," Alexandra said. "It's just not exactly what I was needing."

She also tried out SignWell for a while, but found that it, too, was unintuitive and had confusing pricing. "I just started looking for something that's very simplified, but also has a lot of capabilities," she said. When she found BoldSign, it just fit.

Solution

Working with BoldSign has made everything "smooth, simple, quick" for Tuscan Hills Table's contracts. Its customers have never had a problem using it. Alexandra loves that she can see on her dashboard the status of all the contracts, so she knows when one's been signed and when she needs to prod a client a little. She appreciates the cloning and expiration features. "It's just been very streamlined."

Industry
Catering/Food

Product used
BoldSign

Region
USA (California)

Use case
A catering company uses BoldSign to get service agreements signed to protect their business.

Tuscan Hills Table also has a particular aesthetic. Alexandra was glad to find that BoldSign's aesthetic was also pleasant, making business transactions that much more frictionless.

> "I would recommend it to especially small businesses because it's a good entry point."
>
> **- Alexandra Becucci, Cofounder, Tuscan Hills Table**

Conclusion

Tuscan Hills Table now gets catering contracts signed with ease, helping their business grow smoothly and steadily. Because the company only sends about a dozen contracts a month and is a two-chef show, it also qualified for a free license.

If your startup needs an affordable, easy-to-use way to collect e-signatures, check out BoldSign. You can start with a **free trial** or **demo** by one of our experts.